

Selling this concept is really, really **Simple.**

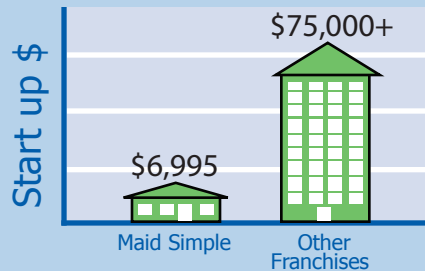
Backed by **28 years** of industry leadership, Maid Simple is the hottest new concept in residential cleaning services.



Simple as 1-2-3.

1

Low Investment Level

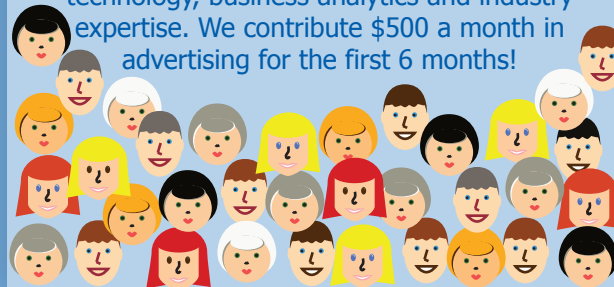


Maid Simple start up costs are **less than half the cost** of most home services franchises.

2

Simple Start-Up

We provide everything our franchisees need to build a successful business with a loyal customer base: telephone sales center, technology, business analytics and industry expertise. We contribute \$500 a month in advertising for the first 6 months!



3

On-Site Training



All Maid Simple franchisees receive hands-on training at their location for two full days prior to officially opening, because research shows that learning in a live environment is the best way to learn and master new concepts.

Maid Simple's parent company, Maid Brigade, has been leading the residential cleaning industry for over a quarter century, pioneering the green cleaning movement. Such a legacy of expertise and authority in the industry gives Maid Simple franchise entrepreneurs confidence in our marketing, operations and business management methods.

Simply contact Stefan Silverman for more info:
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Enjoy success, simply.



The Maid Simple model is, well, simple.
Simple to purchase, simple to train,
simple to start up and simple to grow!
Look at all the ways Maid Simple adds
up to a great business investment at an
incredible value:

The Industry

Household Need - 72% of women say they work a "2nd shift" - cooking, cleaning and homemaking after a full day at the office. Those who have help cleaning cite time as the #1 reason: "I could not meet my other obligations without cleaning help."*

Regular House Cleaning Improves Quality of Life - Consumers say the #1 benefit of having help cleaning is that "the home is cleaned on a regular basis, so that dirt and clutter stay under control." Household clutter causes consumers to feel anxious, scattered, physically uncomfortable and even depressed. But keeping the home clean and clutter-free is the #2 positive influencer on well-being, after spending more time with loved ones.*

Simply put, demand for residential cleaning is strong and growing!

Our Offer

Low Investment - Maid Simple is the most affordable residential cleaning franchise in the industry!

Customer Scheduling Program - Our Dedicated Sales Team handles all new leads and schedules all cleanings, so you can focus on other details!

Credit Card Fees - Maid Simple covers all credit card processing fees!

On-Site Training - You'll start off with expert training from Maid Simple's seasoned professionals with years in the business!

*Maid Brigade Consumer Survey, 2014.

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